



BEYOND AMAZING

SPIDER-MAN

THE EXHIBITION

AN EXHIBITION BY



Simmel
Exhibitions

SEMMEL-EXHIBITIONS.COM

MARVEL

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“AN IMMERSIVE OPPORTUNITY TO LEARN MORE ABOUT THE HERO WHO HAS CAPTIVATED COMIC READERS, TELEVISION AUDIENCES, AND MOVIEGOERS AROUND THE WORLD”

CINEMABLEND

AN EXHIBITION CELEBRATING THE HISTORY AND LEGACY OF SPIDER-MAN, FROM HIS FIRST COMIC BOOK APPEARANCE IN 1962 TO HIS MODERN-DAY STATUS AS ONE OF THE WORLD’S MOST RECOGNIZABLE AND POPULAR ICONS.

Semmel Exhibitions and Marvel Entertainment have teamed up to produce the first major touring exhibition devoted to The Amazing Spider-Man and the entire Spider-Verse of related characters. Having premiered in 2022 with a limited engagement at San Diego’s Comic-Con Museum, *Marvel’s Spider-Man: Beyond Amazing – The Exhibition* has been revised and expanded for this national tour, combining traditional museum presentation with modern techniques to create a unique immersive experience that both educates and entertains.



KEY FEATURES:

- Immersive areas that meld classic stagecraft with innovative design technologies.
- Cutting edge storytelling utilizing high-definition projection, display, and video elements.
- Special installations that give visitors memorable “selfie moments” with some of their favorite characters.
- Over 100 unique artifacts, including priceless original comic and animation art; video game concept designs; rare comic books and collectibles; and props, costumes, and production materials from the blockbuster Spider-Man films.
- A specially-composed 360° Audio soundtrack (which is now available from Sony Music on digital platforms and as a special limited vinyl release).
- Sections illuminating the numerous ways Spider-Man and related characters have affected – and been affected by – societal and cultural movements.
- Digital media tables that allow interested fans to take “deep dives” and explore more of Spider-Man’s world.
- An integrated retail area, custom-designed to showcase a variety of branded items (including bespoke exhibition merchandise)

**“AN INCREDIBLE
CELEBRATION...
DYNAMIC AND
EXCITING”**

SCREENRANT

**“A FUN WAY TO
LEARN MORE
ABOUT YOUR
FAVORITE COMIC
CHARACTER —
FROM COMIC
BOOK PAGES TO
THE BIG SCREEN”**

THE SAN DIEGO UNION-TRIBUNE





MARVEL'S SPIDER-MAN: BEYOND AMAZING – THE EXHIBITION

PRODUCED BY SEMMEL EXHIBITIONS AND MARVEL ENTERTAINMENT



With a wealth of Spider-Man content, experiences, and initiatives already planned over the next few years, there could be no better time for a museum exhibition that illuminates the entire story of Spider-Man and appeals to all levels of fans – devoted collectors and gamers, families and young children, long-time comic readers and casual enthusiasts alike.

CONTACT FOR HOST VENUES

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TECHNICAL INFORMATION

SIZE

7,500 – 8,000 sq ft (700 – 750m²)
Includes approx. 1,000 sq ft (93m²) retail shop

CEILING HEIGHT

13' (4m) nominal

ENVIRONMENT

Climate control, standard HVAC

ELECTRICAL

1x 125A CEE or 1x camlock 200A
(Exhibition includes transformer for 400V,
3 phases + neutral + grounding)

LOAD IN

Longest pallet 11' (3.35m)
Tallest pallet 8' (2.4m)
Circa three weeks in, one week out

ENGAGEMENT

Five to six months

FEE

Revenue share; inquire for details

For more information: semmel-exhibitions.com

Marvel logo and all characters

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Learn more at semmel-exhibitions.com/spider-man
and www.beyondamazingexhibition.com

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